



*A Community Driven Conference Organized*

*By*

*Agile Indonesia*

*12 – 13 July 2017, Jakarta*

# Agile Indonesia Conference 2017

## Sponsorship Proposal

### Organizers

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## Welcome to Agile Indonesia Conference 2017

Agile Indonesia 2017 will bring the energy and passion of the global agile movement to Jakarta. We bring together premier content and speakers in an international setting. The conference will show the state of Agile in Indonesia and **spread the knowledge** and experience needed to push our industry forward. Join and share with a passionate community that is dedicated to making the software industry more productive, humane, and sustainable. There is no substitute for face-to-face contact, and the conference is designed to enhance networking opportunities at all levels.

We expect a minimum of 200 participants from all over Indonesia. This is your chance to get involved with the community and show your agile brand. Agile Executives, Leaders, Managers, Developers, Consultants, Product Owners, Scrum Masters, Business Analysts, Testers, Usability and Product Designers, and Academics will share and attend. Everyone is eager to explore new approaches to long-standing problems.

## Conference Venue

Menara BTPN, CBD Mega Kuningan  
Jl. Dr. Ide Anak Agung Gde Agung  
Kav. 5.5 – 5.6 Jakarta, 12950





## Agenda

The program is still under development, you can see the latest version on

<http://2017.agileindonesia.org/>

### ***Day 1: Enterprise Agility day***

On this day, we have a special leadership track during which we have 4 high level speakers who organize a mix of talks and workshops for enterprise leaders.

On the main track, we have talks aimed at product owners, scrum masters, project managers and middle-management.

### ***Day 2: Agile Collaboration***

On the second day, we will have a broad range of agile topics. Practitioners will share experiences on using scrum, kanban, XP and other agile frameworks. Experts will share knowledge from around the globe. This day is for developers, testers, designers, scrum masters, product owners and anyone interested in 'agile practice'.

Note: Agenda might change without notice.

## Co-Funding

## Packages

Take advantage of this unique opportunity to market your company, products and services to the most influential people in the industry.

**We offer three sponsorship levels with excellent marketing opportunities**

Sponsorship Type	Number of Slots Available
Platinum	Three (3)
Gold	Five (5)
Silver	Ten (10)

### Sponsorship Benefits

Benefit	Platinum	Gold	Silver
Table	v	v	
Logo featured on Conference Name-badge holders	v		
Logo printed on Conference Bag	v		

Contest during conference	v		
Verbal Recognition During Conference	v	v	
Conference T-shirt will display logo (2 platinum required)	v		
Logo on conference videos (2 platinum required)	v		
Advertisement in Conference Program Guide	Full page	Half page	One third page
Complimentary Registrations	10	6	3
Bag Insert(s)	4	2	1
Company Description on web & conf. program	v	v	v
Recognition in electronic marketing materials	v	v	v
Recognition in onsite materials and signage	v	v	v
Logo Hotlink from conference site	v	v	v
1 Email Message sent to Attendees	v	v	v
Maximum # of sponsors	3	5	10
Price	100 million	60 million	30 million